



PF WORLD
2019
PAYMENTS PROGRESS PROFIT!

Hyatt Regency Santa Clara
April 2 & 3, 2019

Sponsorship Opportunities

REASONS TO SPONSOR



Join Us in April to:

- Engage with the PF industry's largest gathering
- Meet with senior decision makers
- Generate qualified targeted leads
- Build brand awareness
- Gain impactful insights

We provide sponsorship opportunities and booth meeting space to help meet your company's specific marketing needs and budget.

SPONSORSHIP LEVELS

	Title Sponsorship	Platinum \$25,000	Gold \$15,000	Silver \$10,000
Brand promotion on paymentfacilitator.com and event website	Yes	Yes	Yes	Yes
Brand promotion recognition in email invitations and announcements	Largest	2nd Largest	3rd largest	Smallest
Access to preshow attendee email list	Yes	Yes	Yes	No
Pre-event email blast to attendees sent by Paymentfacilitator.com on your behalf	Yes	Yes	No	No
Your logo on sponsor signage	Largest	2nd Largest	3rd largest	Smallest
Your logo on event signage	Largest	2nd Largest	3rd largest	Smallest
Vendor booth - 6' by 30" table	Included	Included	Included	Included
Complementary registrations*	Four	Four	Three	Two
On stage recognition	Yes	Yes	No	No
8 ½" x 11" promotional flyer in conference bag (created by vendor)	Included	Included	Included	Included
Access to post show attendee email list	Yes	Yes	Yes	No
Podcast interview	Two	One	No	No
By-line article on Paymentfacilitator.com in 2019	Two	One	One	No

DO NOT

* (Does not include PF Academy attendance)



Platinum Sponsor - \$25,000

Pre-event

- Brand promotion on paymentfacilitator.com and event website
- Brand promotion (2nd largest) recognition in email invitations and announcements
- Access to preshow attendee email list
- Pre-event email blast to attendees sent by Paymentfacilitator.com on your behalf

On-site

- Your logo on sponsor signage (2nd largest)
- Your logo on event signage (2nd largest)
- Vendor booth - 6' by 30" table
- Four complementary registrations*
- On stage recognition
- 8 ½" x 11" promotional flyer in conference bag (created by vendor)

Post-event

- Access to post show attendee email list
- One podcast interview
- One by-line article on Paymentfacilitator.com in 2019

* (Does not include PF Academy attendance)



Gold Sponsor - \$15,000

Pre-event

- Brand promotion on paymentfacilitator.com and event website
- Brand promotion (3rd largest) in email invitations and announcements
- Access to preshow attendee email list

On-site

- Your logo on sponsor signage (3rd largest)
- Your logo on event signage (3rd largest)
- Vendor booth - 6' by 30" table
- Three complementary registrations*
- 8 ½" x 11" promotional flyer in conference bag (created by vendor)

Post-event

- Access to post show attendee email list
- One by-line article on Paymentfacilitator.com in 2019

* (Does not include PF Academy attendance)



Silver Sponsor - \$10,000

Pre-event

- Brand promotion on [paymentfacilitator.com](https://www.paymentfacilitator.com) and event website
- Brand promotion (smallest) in email invitations and announcements

On-site

- Your logo on sponsor signage (smallest)
- Your logo on event signage (smallest)
- Vendor booth - 6' by 30" table
- Two complementary registrations*
- 8 ½" x 11" promotional flyer in conference bag (created by vendor)

* (Does not include PF Academy attendance)



Reception Sponsor - \$12,500

Pre-event

- Brand promotion on paymentfacilitator.com and event website
- Brand promotion on email invitations and announcements

On-site

- Your logo on sponsor signage
- Your logo on event signage
- Vendor booth - 6' by 30" table
- Two complementary registrations*
- 8 ½" x 11" promotional flyer in conference bag (created by vendor)

* (Does not include PF Academy attendance)

SOLD



Lunch Sponsor - \$7,500

Pre-event

- Brand promotion on [paymentfacilitator.com](https://www.paymentfacilitator.com) and event website
- Brand promotion in email invitations and announcements

On-site

- Your logo on event signage
- Vendor booth - 6' by 30" table
- One complementary registration*
- 8 ½" x 11" promotional flyer in conference bag (created by vendor)

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Lanyard Sponsor.....\$3,500

- Your brand will be present on the name badge lanyards
- High brand visibility throughout the entirety of the conference

SOLD



Conference Bag Sponsor.....\$7,500

- Your brand front and center alongside paymentfacilitator.com on the conference bag
- 8.5" x 11" promotional flyer in conference bag (created by vendor)



Water Bottle Sponsor.....\$4,500

- Your brand front and center alongside paymentfacilitator.com on the conference water bottle
- Bottles will be provided to each attendee in the conference bag

SOLD



Padfolio Sponsor.....\$4,000

- Your brand front and center alongside paymentfacilitator.com on the conference padfolio
- Business card or flyer inserted into padfolio (card provided by sponsor)



Mobile App Sponsor.....\$5,000

- Your brand will be front and center on the mobile app that all attendees will use



WiFi Sponsor.....\$2,500

- Your brand will be recognized on signage within the event or the term you provide will be the WiFi Password that each attendee will use

Other Sponsor Benefits Include:

- With any combination of sponsorships that reach \$15,000, you will receive the post show attendee list with email addresses
- Platinum, Gold and Silver sponsors can purchase a discounted PF Academy session pass for \$1,795

Vendor Booth - \$3,500

- 6' by 30" table, electricity, 2 chairs, 1 wastebasket
- One complementary registration*
- 8 ½" x 11" promotional flyer in conference bag (created by vendor)

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CONTACT US

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